



IMAGES & VIDEOS

PERMISSION

Before posting any images or recordings to your website or social media, ensure you have obtained permission from everyone visible in the content. This includes members of your club, participants in service projects, and even passersby in the background. Written consent should include the subject's name and a statement of agreement to be recorded and have the recording used. Avoid featuring individuals under 18; if necessary, obtain permission from their parents or guardians. If the video is recorded by someone else, ensure they license its use to your club and verify that all subjects have consented to the use of their images or voices.

OUR PHOTOGRAPHY STYLE



Our photography emphasises relationships, community impact, action, and engagement. The photos should always convey a genuine story, featuring powerful and evocative images that inspire and motivate the public, demonstrating that we are people of action. A documentary style, where the subjects are not posed, typically best achieves this.

RULES ON CLICKING PICTURES



FOR ANDROID

Step 1: Clean the Lens: Use a microfiber cloth to gently wipe the camera lens.

Step 2: Open the Camera App

Step 3: Go to the camera settings and select the highest resolution available.

Step 4: Enable Grid Lines. In the camera settings, turn on grid lines to help with composition.

Step 5: Find Good Lighting. Look for natural light. Avoid using the flash if possible. Position your subject so they are well-lit, preferably facing the light source.

Step 6: Frame Your Shot. Use the grid lines to position your subject following the rule of thirds. Keep the horizon level if you're shooting landscapes.

Step 7: Focus and Adjust Exposure. Tap on the screen to focus on your subject.

Slide your finger up or down to adjust the exposure (brightness).

Step 8: Steady Your Shot. Hold your phone with both hands, keep your elbows close to your body to minimise shaking. Rest your phone on a stable surface if needed.

Step 9: Use Portrait Mode for People. Switch to portrait mode if your phone has it.

Ensure your subject is well-lit and positioned correctly.

Step 10: Take Multiple Shots, Take several photos from different angles and settings.

Please note: 1. Do not use any filters on the clicked photographs.

2. Make sure the subjects are in focus and not cut.

FOR IOS

Step 1: Clean the Lens: Use a microfiber cloth to gently wipe the camera lens.

Step 2: Open the Camera App

Step 3: Set High Resolution, Open Settings on your iPhone > Go to Camera > Formats > Select High Efficiency for better quality.

Step 4: Enable Grid Lines, Open Settings > Go to Camera > Grid Toggle the Grid switch to on

Step 5: Find Good Lighting Look for natural light. Avoid using the flash if possible.

Position your subject so they are well-lit, preferably facing the light source.

Step 6: Frame Your Shot: Use the grid lines to position your subject following the rule of thirds.

Keep the horizon level if you're shooting landscapes.

Step 7: Focus and Adjust Exposure: Tap on the screen to focus on your subject. Swipe up or down to adjust the exposure (brightness).

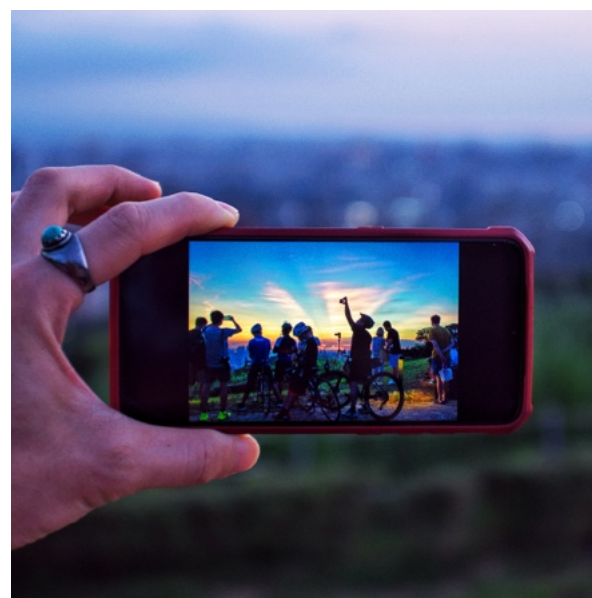
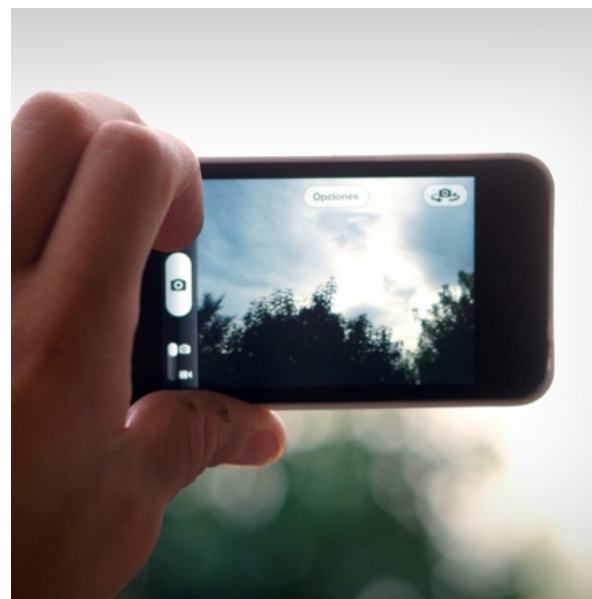
Step 8: Steady Your Shot, Hold your phone with both hands, Keep your elbows close to your body to minimise shaking.

Step 09: Use Portrait Mode for People, Switch to portrait mode ensure your subject is well-lit and positioned correctly.

Step 10: Take Multiple Shots. Take several photos from different angles and settings.

Please note: 1. Do not use any filters on the clicked photographs.
2. Make sure the subjects are in focus and not cut.

These pictures is for your reference.
We need to provide them how the
picture's subject will look like in:
Wide angle, Mid angle, Close up



OUR VIDEOGRAPHY STYLE



Videos effectively enhance awareness and understanding of our community achievements. When creating video content, consider the following tips:

- Maintain an upbeat tone to highlight your members as proactive individuals.
- Identify local needs and demonstrate how the club collaborates with the community to address these needs and find solutions.
- Use visual storytelling. Capture footage of members working alongside community residents to create positive change.

RULES ON MAKING VIDEOS



FOR ANDROID

Step 1: Clean the lens: use a microfiber cloth to gently wipe the camera lens.

Step 2: Open the camera app: unlock your phone > open the camera app

Step 3: Set the video resolution: go to the camera settings > select the highest resolution available (e.G., 1080p or 4k) for better video quality.

Step 4: Enable grid lines in the camera settings: turn on grid lines to help with composition.

Step 5: Stabilize your shot: hold your phone with both hands > keep your elbows close to your body > Use a tripod or a gimbal for smoother, more stable shots.

Step 6: Frame your shot: use the grid lines to position your subject > keep the horizon level if you're shooting landscapes.

Step 7: Adjust focus and exposure: tap on the screen to focus on your subject, Slide your finger up or down to adjust the exposure (brightness).

Step 8: Use natural light: look for natural light > Avoid using the flash if possible > Position your subject so they are well-lit > preferably facing the light source.

Step 9: experiment with angles and movement try different angles. Shoot from above, below, and the sides to find the best perspective. Move smoothly if you're panning or tracking your subject.

Step 10: Use manual controls (if available) switch to manual mode in the camera app > Adjust settings like ISO, shutter speed, and white balance for better control over your video quality.

Step 11: Record audio clearly: ensure a quiet environment or use an external microphone for better sound quality.

Please note:

1) Do not use any filters.

2) Make sure the subjects are in focus and not cut.

FOR IOS

Step 1: Clean the Lens: use a microfiber cloth to gently wipe the camera lens.

Step 2: Unlock your iPhone > open the Camera app

Step 3: Set the video resolution: open settings > Go to camera > Record video. Select the highest resolution (e.g., 1080p HD at 60 fps or 4K at 30 fps or 60 fps) for better video quality.

Step 4: Enable Grid Lines: Open Settings > Go to Camera > Grid > toggle the Grid switch to on

Step 5: Stabilize Your Shot: Hold your iPhone with both hands > Keep your elbows close to your body > Use a tripod or a gimbal for smoother, more stable shots.

Step 6: Frame Your Shot: Use the grid lines to position your subject > Keep the horizon level if you're shooting landscapes.

Step 7: Adjust Focus and Exposure: Tap on the screen to focus on your subject > Swipe up or down to adjust the exposure (brightness).

Step 8: Use Natural Light: Look for natural light > Avoid using the flash for videos > Position your subject so they are well-lit, preferably facing the light source.

Step 9: Experiment with Angles and Movement: Try different angles. Shoot from above, below, and the sides to find the best perspective. Move smoothly if you're panning or tracking your subject. Try to use slow, deliberate movements.

Step 10: Take Multiple Shots: Record several takes from different angles and perspectives to ensure you get the best footage.

Please note:

1) Do not use any filters.

2) Make sure the subjects are in focus and not cut.

